

# **SKATEISTAN**

**CAMBODIA**

**MEDIA KIT**



## 1. WHAT IS SKATEISTAN CAMBODIA?

*Cambodia's first skateboarding school*



Skateistan Cambodia is a Cambodian association which uses skateboarding as a tool for social rehabilitation and youth empowerment. Skateistan Cambodia works with youth from diverse backgrounds, with a focus on disadvantaged and streetworking children. Through regular skateboard lessons and events, Skateistan equips boys and girls with the confidence to lead their communities toward social change and development.

Cambodia is the second country project of parent organization Skateistan, which is the world's first co-educational skateboarding school and an independent, neutral, Afghan NGO. Skateistan's mission statement is:

To use skateboarding as a tool for empowerment:

- In a place it hasn't existed before
- Giving young people a voice, and;
- Giving local people agency to shape projects according to need.

Skateistan Cambodia began activities in Spring 2011. The new project is based in Phnom Penh and currently teaches skateboarding to over 150 young Khmer boys and girls around the city. Since Skateistan Cambodia does not yet have its own skatepark facility, we operate a mobile teaching team that visits partner NGOs and other local organizations working with youth.

Our primary current partnerships are with the NGOs Friends/Mith Samlanh and Pour un Sourire d'Enfant (PSE). Skateistan Cambodia also runs street sessions with youth in residential neighbourhoods and in areas frequented by streetworking children, with plans to expand these sessions to new locations in 2012.

On March 26, 2011, Skateistan Cambodia opened the first skatepark in Cambodia at PSE, where skate lessons are held several times weekly. The organization provides loans of skateboarding equipment, shoes and safety gear for all of its lessons, as well as trained skateboarding instructors.



## **2. WHAT DO WE DO?**

*Skateistan Cambodia's Activities in 2011*



### **ACTIVITY 1: SKATEBOARD LESSONS**

Every week Skateistan Cambodia holds multiple skateboard lessons around Phnom Penh for over 150 Khmer youth ages 5-20. Students attend skate sessions where they do warm-up exercises and build up their skills each lesson. Equal participation of girls is a high priority. All students are required to wear safety equipment during classes and are supervised by experienced instructors. Students that show potential have the chance to become trained as instructors in our program.



### **ACTIVITY 2: YOUTH LEADERSHIP TRAINING**

In October 2011, Skateistan Cambodia began to run training workshops for students with exceptional attitudes and skateboarding skills. For each skate lesson location Skateistan Cambodia aims to train young people to become assistant skate teachers. Successful trainees will also be provided opportunities to participate in special events and demonstrations, with the long-term goal of them taking on responsible positions within the association.

### **ACTIVITY 3: COMMUNITY EVENTS & DEMOS**

Recognizing the significant interest from Khmer youth in skateboarding, Skateistan Cambodia hosts/participates in regular events and demonstrations around Phnom Penh to showcase its activities. As the number of young Khmer skaters grows, these events will become an important activity in building a unique youth community. While Skateistan Cambodia focuses on teaching marginalized youth, we also aim for inclusion of and interaction between people from all socio-economic, ethnic and educational backgrounds. Regular events are a very effective way to bring people together through a shared passion.



### **ACTIVITY 4: BUILDING SKATEPARKS**

In order to bring the progression of Cambodia's skateboarders to the next level and to maintain their interest in the sport, it is essential that Skateistan Cambodia provide skateboarding ramps for its participants. We have constructed mobile ramps at our office, built a small skatepark at PSE, and plan to provide assistance in building ramps to other partners in 2011/2012. Skateistan Cambodia is also planning to build an indoor skatepark facility in Phnom Penh in early 2012 with a local partner, which will be open to all Khmer youth, with free access for the streetworking and otherwise marginalized youth that we work with.



### **3. HOW TO SUPPORT SKATEISTAN CAMBODIA**



#### **BUY A TEE SHIRT**

Skateistan Cambodia tee shirts available in a range of colors and sizes. Currently these can only be purchased in Phnom Penh. Please e-mail [cambodia@skateistan.org](mailto:cambodia@skateistan.org) for a list of current tee shirt distributors.

#### **DONATE**

Skateistan Cambodia currently receives its funding from Skateistan e.V., a non-profit association in Germany set up to support Skateistan projects worldwide. Donations to Skateistan Cambodia should be directed to this tax-exempt, non-profit entity, since other Skateistan-related, non-profit entities worldwide are currently dedicated to funding activities in Afghanistan only.

If you are based in Cambodia please e-mail [cambodia@skateistan.org](mailto:cambodia@skateistan.org) so we can arrange a donation in person.

PayPal donations can be made through our website:  
<http://kh.skateistan.org/content/donate>

#### **Skateistan Europe/Germany:**

Donations can be made to the bank account of the officially registered association "Skateistan e.V." in Germany

Account Name: Skateistan e.V.  
Bank: Sparkasse Rhein-Neckar-Nord  
BLZ: 67 05 05 05  
Kto: 388 803 73  
IBAN: DE 67670505050038880373  
BIC (Swift): MANSDE66XXX

If you need a receipt for any donation, please ask us at [info@skateistan.org](mailto:info@skateistan.org).

You can also donate through our project on betterplace.org:  
<http://www.betterplace.org/en/projects/6233-skateistan-phnom-penh>



## **4. CONTACT**

*Our team in Phnom Penh*



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If you are in Phnom Penh and would like to support us, become a partner, or do a media piece on our activities, please contact:  
**cambodia@skateistan.org**

**kh.skateistan.org**  
**www.skateistan.org**

